

## PRESS RELEASE

**Shibuya Transforms into Digital Art Hub: DIG SHIBUYA 2026 Announces Official Program****- A City-Wide Art & Technology Festival Featuring Over 30 Programs Across Shibuya**

Shibuya, Tokyo — 22nd December 2025

The SHIBUYA CREATIVE TECH Committee, in collaboration with Shibuya City, is pleased to announce the official program highlights of *DIG SHIBUYA 2026*, a three-day art and technology festival taking place from February 13 to February 15, 2026, across the Shibuya area.



- Building on its role as a platform where art, technology, and urban culture intersect, **DIG SHIBUYA 2026 will present more than 30 programs throughout the city**—ranging from large-scale public performances and digital art exhibitions to live music, AI-driven creative experiments, talks, workshops, and meet-ups with artists and startups from Japan and abroad.

- This press release introduces **a selection of representative programs** from the official lineup, highlighting key projects that embody the spirit and scope of DIG SHIBUYA 2026.

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DIG SHIBUYA 2026 invites audiences to experience cutting-edge culture simply by walking through the city—where streets become theaters, urban screens turn into galleries, and technology opens new forms of artistic expression embedded in everyday life.

**Highlights:****1. DIG SHIBUYA THEATRON - A One-Day Urban Theater on Park Avenue by ALTEMY**

For one day only, Shibuya's iconic Park Avenue transforms into an open-air urban theater. With partial traffic control, the street becomes a 360-degree performance space where passersby naturally turn into both audience and performers.

Produced by PARCO and featuring music direction by acclaimed producer Shuta Hasunuma, this large-scale non-verbal performance explores the theme "From Street to Theater — A Prelude to the Future of Shibuya." The project reimagines public space as a site where everyday life and art intersect.

- Date & Time: 14 February, 2026 (Sat), 13:00–17:00
- Location: Park Avenue, Shibuya

**2. SCREENS CONTEXTUALIZED - Digital Public Art Across Urban Screens**

Digital signage across Shibuya—from large-scale building screens to small street-corner displays—will host works by **over 40 artists**, transforming the city into a distributed exhibition space.

By focusing on each screen's *historical, spatial, and social context*, the program layers digital public art onto Shibuya's accumulated urban narratives, revealing new "contexts" of the city through art encountered in daily movement.

- Date & Time: 13-15 February, 2026, 11:00-18:00
- Locations: MIYASHITA PARK, Shibuya MODI, Shibuya Station area screens, and more
- Additional Exhibitions:  
Supplementary gallery exhibitions will also take place, featuring insights and creative processes shared by participating artists and project teams.  
-Venue: Park in Park, MIYASHITA PARK

**3. AI × Literature - "Drawing a Novel with Vocal Cords" — AI Masaya Nakahara**

An experimental literary project where visitors co-author stories through voice dialogue with an AI trained on the complete works of **Masaya Nakahara**, recipient of the Mishima Prize.

Text generated through real-time vocal interaction is visualized instantly, creating a form of *live literature*—a constantly evolving narrative shaped by human-AI collaboration.

**Installation & Live Streaming:**

- Date & Time: 13-15 February, 2026, 13:00-23:00
- Venue: SUPER DOMMUNE (9F, Shibuya PARCO)

**Workshop & Live Streaming:**

- Date & Time: 15 February, 2026, 13:00-23:00
- Venue: PBOX (10F, Shibuya PARCO)

#### 4. RADIO SAKAMOTO – “Uday” A Night Where the Future of Music Emerges

A future-oriented music festival inheriting the spirit of Ryuichi Sakamoto, reimagining Shibuya as a city where new sounds are born. Featuring international and Japanese artists across genres, the program positions Shibuya as a site where music, technology, and new cultural contexts intersect.

- Date & Time: 13 February 2026  
doors open at 18:00 / event starts at 18:00, scheduled to close at 22:00
- Venues: Spotify O-EAST, duo MUSIC EXCHANGE, Azumaya
- Artists: 250, STUTS, KIRARA, Shuta Hasunuma presents “HEAR HERE – GATHERING”, and others
- Ticket Price: JPY 8,800 (tax included; drinks charged separately)
- Organiser: J-WAVE / Co-organiser: SHIBUYA CREATIVE TECH Committee
- Sponsor: Digital Garage, Inc. / Production: J-WAVE
- For Details: <https://www.j-wave.co.jp/special/uday2026/en/>

#### 5. DIG SHIBUYA 2026 Opening Event & Meet-Up; Artists, Startups, and Creative Technology

An opening event bringing together international artists, creators, and creative-tech startups through talks, pitch sessions, and hands-on workshops.

Among the highlights is a **hands-on workshop led by Korean digital artist Seo Hyojung**, who **co-created the visual identity and logo of DIG SHIBUYA 2026**. The workshop offers participants an opportunity to explore motion and generative visual design, reflecting the creative process behind DIG SHIBUYA’s symbolic visual language.

The event underscores DIG SHIBUYA’s role not only as a festival, but as a **platform for cross-border collaboration, learning, and experimentation in creative technology**.

- Date & Time: 13 February 2026  
doors open at 14:00 / programme runs from 14:30 to 20:00
- Venues: Shibuya Stream Hall, Tokyo
- Admission: 3,000 yen / Students 1,500 yen (free workshops available with prior registration)
- Language: Japanese, with simultaneous interpretation available (English–Japanese)
- Details: <https://digshibuya2026-opening.peatix.com>

#### 6. 11 Innovative Collaborations

This year’s selection brings together **11 projects chosen from an international open call**, which attracted approximately **60 submissions from Europe, the United States, Asia, Japan, and other regions**. Following a review process led by a panel of five experts, the selected works represent a diverse range of artistic approaches that push the boundaries of sensory and urban experience.

From bio-art installations presenting “*Dragon Meat*” created through cutting-edge biotechnology, to “*The Unmanned Orchestra*,” which places visitors inside a multi-layered soundscape, the programme spans AI-driven film experiments, sound-led urban quests, location-based digital art that reimagines *Ukiyo-e* through pixel craft, and speculative visions of Shibuya in the year 2226 shaped by climate change.

Together, these works invite audiences to **touch, listen, wander, and imagine**—transforming the city into a playground for art, technology, and the senses, and offering new ways to explore Shibuya through creative experimentation.



### Event Overview

- Official Name: DIG SHIBUYA 2026
- Dates: 13<sup>th</sup> February (Fri) to 15<sup>th</sup> February (Sun), 2026
- Location: Shibuya Park Avenue and other locations
- Admission: Free (some programs may require paid tickets)
- Organizer: SHIBUYA CREATIVE TECH COMMITTEE, Japan Arts Council, Agency for Cultural Affairs, Government of Japan
- Co-organizer: Shibuya City
- Support: Tokyo Metropolitan Government (for Public Art section), Shibuya City Tourism Association, Future Design Shibuya
- Collaborative Partner: Civic Creative Base Tokyo [CCBT] (CCBT-hosted project)
- Commissioned by: Japan Cultural Expo 2.0 Project for Fiscal Year 2025 (Commissioned Type)

### About DIG SHIBUYA:

DIG SHIBUYA is a dynamic event that brings together visionaries, entrepreneurs, and industry leaders to explore the intersection of technology, art, and culture. This immersive experience aims to showcase the cutting-edge innovations shaping the future and redefine Shibuya as a global hub for culture, creativity and innovation.

**Connect with Us:** Stay updated on the latest news and announcements leading up to DIG SHIBUYA by following us on instagram: [@digshibuya](https://www.instagram.com/digshibuya)

Don't miss your chance to be a part of this historic event as we embark on a journey to shape the future of Shibuya and beyond. For more information and details, visit [digshibuya.com/en/](https://digshibuya.com/en/).

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Join us in celebrating the fusion of art and technology at DIG SHIBUYA 2026!